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EXTREME SUMMER HEAT LEADS TO RAPID GROWTH, INCREASED FUNGUS RISK

Chatham, ON (Aug 8, 2011) – The continued hot, humid weather in southwestern Ontario and Michigan is promoting rapid crop development. At the same time, the risk of fungal infection is heightened and Disease Severity Value's (DSV's) are also advancing very quickly. The DSV accumulation is higher in the last 10 days than any other 10-day period we have seen in the last 5 years, said Ian Nichols of Chatham-based environmental research and monitoring firm Weather INnovations Inc. Growers of crops which are sensitive to rapid fungal infections need to keep on top of their fungicide programs during these important, stressful weather events.

Weather INnovations Incorporated (WIN) – www.weatherinnovations.com

WIN specializes in providing turnkey weather based monitoring and modelling solutions for agribusinesses, producer organizations, government agencies, researchers and others. WIN strives to make its models easier to use at the farm level by providing a connection to innovative research with site-specific applications.

For more information, please contact:

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