



For Immediate Release

Weather INnovations Inc. Celebrates 5-Year Milestone

Chatham, ON (January 16, 2012) – Chatham-based environmental monitoring and research firm Weather INnovations Incorporated will celebrate its 5th anniversary on January 20th with an open house event at the University of Guelph's main campus. Since spinning off from the university's Ridgetown Campus in 2006, WIN has grown into Canada's leading provider of agriculture-related weather monitoring and decision-support services.

Successful partnerships with agri-businesses and producer organizations have allowed WIN to develop complimentary, web-based decision support tools for growers such as weathercentral.ca and www.vineandtreefruitinnovations.com. A thriving R & D department collaborates frequently with governments and academic institutions on a variety of projects.

The open house will feature WIN's latest technical developments, live equipment demonstrations and reviews of current and upcoming projects. It takes place 9:30 am – 5:00 pm, Friday January 20th, in Room 442 of the University Centre at Guelph's main campus. Please stop in for some refreshments and help us celebrate. For more information email WIN at info@weatherinnovations.com or call 519-352-5334.

Weather INnovations Incorporated (WIN) – www.weatherinnovations.com
WIN specializes in providing turnkey weather based monitoring and modelling solutions for agribusinesses, producer organizations, government agencies, researchers and others. WIN makes models easy to use at the farm level by providing a connection to innovative research with site-specific applications.

For more information, please contact:

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